

Letter of Intent

The corporate office of Paychex, located at 911 Panorama Trail, is looking to replace their old, run-down monument sign. Letters on the sign are currently broken and it does not reflect the values of their company or the Town of Penfield.

The proposed sign will be installed in the same location, after complete removal of the existing sign and brick structure. The new sign will change from the V-shaped to a clean and updated double-sided sign. The brick base will match the brick of the building as before, while the face will change to a light gray for better contrast and visibility of the blue logo. We are proposing a larger letter height to aide with visibility as well. The letters will be halo-lit (back-lit) as before.

We appreciate your consideration.

OPTION C

Double Sided Monument Sign



JAN 1 3 2022
By 911 Panorama Til

209"



33"









